

# **CHAMBER NEWS**

ISSUE NO. 7 • JULY 2022

### The 46th Annual Camas Days Event Is Here!



Experience the Magic of Camas

FOR SCHEDULE OF EVENTS, VISIT WWW.CWCHAMBER.COM OR CLICK HERE.

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6 Inaugural visit of the American Empress

### **Monthly Luncheon**

September 15, 2022 Door Open 11:30am Program Begins: 12:00pm

Camas Meadows 4105 NW Camas Meadows Dr. Camas WA. 98607

\$30 members / \$40 guests.



## **2022 AWARDS BANQUET**







Citizen of the Year: John Kaiser, Jr.

Businessperson of the Year: Marilyn Reed

Washougal Teacher of the Year: Cheryl MacIntyre, District Math Coach

Camas Teachers of the Year: The Science of Reading Team, Jennifer Scott, Brooke Hansen, and Melissa Butler

Washougal High School Scholarship Recipient: Mary Lendvoyi

Camas High School Scholarship Recipient: Savannah Stephens

#### THANK YOU TO OUR EVENT SPONSOR









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## LETTER FROM LEADERSHIP



## Busy is the New Stupid

#### **Executive Director** Jennifer Senescu

I wanted to share this article written by Ed Baldwin, Human Resource Leader/ Speaker-Writer, as it really resonated with me.

Being busy is one of the primary ways we let people know we are important. Because if we aren't busy then we aren't important, right? WRONG.

The most productive and successful people are busy, but you wouldn't know it. They find time that others don't. And while you may not get much of their time, when you do you get undivided attention. They are fully present and maximize every moment of the interaction. No multi-tasking because that's as bad as blowing you off all together.

For most of us, we waste time. We invest our precious time on things that we shouldn't. And that means we have less hours to invest wisely, on things that do matter. That might be improving our professional skills, pursuing a tremendous business opportunity, investing in a hobby, or simply spending more time with the people we love.

Why do most of us waste time and then make every attempt to express to others how busy we are? Because as a society we've come to glorify busy. We've all been tricked into believing that if we are busy we are important. But that's not true.

Busy isn't cool. In fact, BUSY IS THE NEW STUPID. Being busy makes us hurried, creates shortsightedness, expands blind spots, increases careless

mistakes and results in missed opportunities that we can't get back. Busyness creates more woulda, coulda and shoulda than anything else in our life which ultimately leads to regret. And regret sucks. So the next time you find yourself apologetically telling someone that you would liked to have met them, responded to them, or just acknowledged their existence but couldn't because you've been so busy, consider the REAL message(s) you're sending them:

- 1. My time is more important than yours.
- 2. I'm not very good at prioritizing my time.
- I want you to judge me based on how busy I am, not how productive I am.
- You aren't a priority, or at least what you want to speak with me about isn't a priority.

The world is in perpetual do-more-with-less mode and that means it's easy for all of us to fall into the trap of becoming busy. Just speak to someone a generation or two older than you to confirm that the world moves much faster than it used to, and that the pace of change continues to increase with each passing day, month and year.

Instead of using "I've been busy" as an excuse for your lack of responsiveness, instead simply say "it's not a priority for me". Because that's what you're really saying.

I've started to adopt this practice and it's highlighted for me the importance of prioritizing my time, and not using the excuse that I've been too busy. Telling someone straight up that they aren't a priority is a lot harder. Saying "it isn't a priority" also doesn't glorify your busyness and imply that your time is more valuable than theirs.

Try it out and see if it drives different behavior from you - it certainly has for me.



Amalfi Coast

## **EVENTS**





A Farm to Table FUNDRAISER for the Washougal Library Building Project

### AUGUST 6 | 5–9 | Get To-Gather Farm







#### Attic Gallery:

#### Featured Artist:

July Group Summer Exhibit, Anna Norris, Melissa Cole and Marciat Jeglum

Complimentary wine and chocolate served from 5-8pm.

#### Camas Gallery:

*Featured Artist:* Local artist, Randy Cole

Complimentary beer and wine served from 5pm-8pm.



## **EVENTS**



Click HERE For Show times



VASHINGTON

• 8:15 Fridays in August





## MID-WEEK MIXER JULY 13th

#### Networking Event:

Join the C-W Chamber for our mid-week mixer. Every second Wednesday of the month a different C-W Chamber Member will host a networking event from 4pm-6pm.

Thank you to this month's Mid-Week Mixer Host:



Refreshments Provided By Salud Every Second Wednesday 4pm-6pm

Business to Business Networking



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## **NEWS & EVENTS**

## June 8, 2022 Ribbon Cutting & Inaugural Visit of the American Empress

The cruise ship will be arriving weekly, every other Wednesday and Saturday.









### CAMAS–WASHOUGAL CHAMBER OF COMMERCE

### **Executive Officers**

**President** Lori Reed – *Reed Creative* 

First Vice President Chad Olafson – Pacific Mortgage Planning

Second Vice President Hung Tran – TRUE Insurance

**Treasurer** Courtney Wilkinson – *Country Financial* 

**Past President** Robert Barber – *Edward Jones* 

#### **Board of Directors**

Liz Pike – Shangri La Farm Marilyn Reed – Lily Atelier Raechill Dotson – Salud Blaine Peterson – Edward Jones Quinn Posner – Posner Law Office

#### Staff

Jennifer Senescu – Executive Director Samantha Horner – Admin. Assistant

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